Why Should You Become an OMG-Certified Expert in BPM (OCEB)?

Now that you've decided to certify in BPM, you need to pick a certification program. (If you haven't quite made your commitment to certify, read this section first.) Why should you certify with OMG? What makes OMG's certification authoritative? Here are some good reasons:

- **OMG is an open, vendor-neutral standards organization:** You can read about how we work here. Over our email lists and at our meetings, our members - including consultants, vendors, end-user companies, government agencies, and universities - meet on neutral ground to set standards that benefit the IT industry as a whole. Our member companies have been using OMG's open, neutral process to define interoperability-enabling standards since 1989 – over 23 years ago. Our reputation for openness and fairness carries over into our certifications, giving your OCEB certificate the highest possible value.

- **OMG *owns* BPMN:** Our members invented it; we're the source for the authoritative draft of the BPMN specification; and we're the place where you submit a comment if you think you've found a mistake in the document. The experts who conceived of and wrote BPMN still come to our meetings, where they use our process to maintain the specification.

- **The OCEB examinations were written by the same people who wrote the BPMN specification:** Our panel of twenty-five experts from top BPM companies know the industry, and they know BPMN. You and your employer, or prospective employer, can feel confident that your certification is meaningful, and that your knowledge has been well-tested.

- **The OCEB examinations cover much more than BPMN:** The members of our panel of expert authors have played so many different BPM-related roles at enterprises large and small, they know the industry well and understand what a BPM practitioner needs to bring to the table. They've included these topics in the OCEB coverage at appropriate levels – look for business goals and objectives, change management, governance and metrics frameworks, compliance and assurance, and many more topics beyond BPMN in the coverage maps linked from this page. If you're a hiring manager, these lists of topics will tell you what a certified candidates has studied and learned in order to earn his or her OCEB credential.

- **The five OCEB examinations and certifications mirror industry job roles, knowledge, and skills:** Above the Fundamental level, the program splits into a Business Track and a Technical Track with an Intermediate and Advanced level in each. This allows you identify and obtain a certification that corresponds to the position you hold, or the promotion that you aspire to.

- **You can obtain study materials and training from multiple sources:** We publish a detailed coverage map for each examination, with references, on this website. This enables authors and training companies to produce preparatory books and courses. Some of these materials and courses were written by the same people who wrote the examinations. (These bear the "OCEB Content Developer" logo.) In keeping with the OCEB program's goal of improving BPM and BPMN knowledge and skills, these materials teach "to the topic" and not "to the exam", developing your understanding and improving your overall skills as they also prepare you for the examination that you'll take when you've completed a course or worked your way through a book. Of course, because the topics covered in the OCEB examinations are all important to BPM practice, you may decide to purchase some of the primary reference books for your library, and all of the articles we reference are available for free on the web.