visumpoint
Enterprise Architecture

ENTERPRISE ARCHITECTURE ENABLEMENT (EA^e) FOR EXECUTIVES

VisumPoint's Executive Briefing Series

As a business executive, you're probably frustrated with your IT department. You both speak different languages, which can be problematic for everyone involved. In order to fully realize your business goals, both sides need to learn to understand each other and communicate effectively.

Enterprise Architecture crosses organizational boundaries, solving the visibility and communication problem that exists in many organizations. This problem occurs as a result of stove-piped, disparate systems that communicate in different ways. A point to point solution can be difficult to manage and does not scale. Enterprise Architecture presents significant opportunities for your organization because it gives you a comprehensive view of your entire operation. This viewpoint provides a complete inventory of the different facets of your business and how they work together. By seeing how these relationships interact, you begin to see how every decision you make impacts the entire operation.

Just as Enterprise Architecture presents many opportunities for an organization, there are also challenges inherent in such large-scale, high level efforts. To make the best decisions, you need to understand what pitfalls to avoid and the impact they can have on your operation.

VisumPoint's EA^e Executive Briefing arms today's executive with the necessary information to make informed decisions when evaluating the latest trends in technology. *This is not designed to make you a technology expert.* We understand the demands on your time, so we present information that is relevant to your position without getting bogged down in the technical details.

Every Executive Briefing Session is led by a Senior Consultant with extensive experience helping Fortune 1000 companies position their IT strategy to support their overall business strategy. We offer a pragmatic learning experience that incorporates years of lessons learned and anecdotal experiences.

VisumPoint offers Enterprise Architecture Enablement (EA^e) for Executives in three delivery formats: open enrollment, web-based and on-site. The web-based Briefings offer a condensed 4 hour overview. For a more detailed briefing, we offer an 8 hour session that can be delivered at your site. In addition, please visit our website at www.visumpoint.com/Briefings for a listing of open enrollment, pre-scheduled Briefings.

EA^e for Executives covers:

- EA key concepts
- Why you should care
- How to gain buy-in
- EA opportunities and challenges
- Critical factors for success
- Estimating cost and ROI

VISUMPOINT

VisumPoint is an Enterprise Architecture Strategy Group that helps organizations bring clarity to the complexity of the business environment.

The only constant within any organization is change. Through the establishment of Enterprise Architecture, organizations can begin to understand the context of that change and the impact of sustainable change. Once defined, your Enterprise Architecture gives you a roadmap to your business goals and technology becomes an enabler. Through the use of leading edge technologies such as SOA, BPM and MDA, your IT investment can help realize and achieve your business vision.

For more information please contact us at info@visumpoint.com or 404.474.1813.

VisumPoint
931 Monroe Dr.
Suite 102
Atlanta, GA 30308
404.474.1813
www.visumpoint.com