visumpoint
Enterprise Architecture

BUSINESS PROCESS MANAGEMENT (BPM) FOR EXECUTIVES

VisumPoint's Executive Briefing Series

Business Process Management (BPM) is gaining recognition for its efficiency gains as technology performs the work. By aligning the organization with the needs of the customer, you can promote business effectiveness and efficiency while creating a truly agile environment.

BPM presents significant benefits to business executives, including:

- Improved profitability
- Improved organizational agility
- Visibility of process bottlenecks
- Process refinement
- Centralization of data

BPM for Executives will explain how to effectively integrate people, technology and systems to deliver improved business processes.

Just as Business Process Management presents many opportunities for an organization, there are also challenges inherent in such high level efforts. To make the best decisions, you need to understand what

pitfalls to avoid and the impact they can have on your organization.

VisumPoint's BPM Executive Briefing arms today's executive with the necessary information to make informed decisions when evaluating the latest trends in technology. *This is not designed to make you a technology expert.* We understand the demands on your time, so we present information that is relevant to your position without getting bogged down in the technical details.

Every Executive Briefing Session is led by a Senior Consultant with extensive experience helping Fortune 1000 companies position their IT strategy to support their overall

business strategy. We offer a pragmatic learning experience that incorporates years of lessons learned and anecdotal experiences.

VisumPoint offers BPM for Executives in three delivery formats: open enrollment, web-based and on-site. The web-based Briefings offer a condensed 4 hour overview. For a more detailed briefing, we offer an 8 hour session that can be delivered at your site. In addition, please visit our website at www.visumpoint.com/ Briefings for a listing of open enrollment, pre-scheduled Briefings.

BPM for Executives covers:

- BPM key concepts
- Value proposition
- How to gain buy-in
- MDA opportunities and challenges
- Critical factors for success
- Estimating cost and ROI

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VisumPoint is an Enterprise Architecture Strategy Group that helps organizations bring clarity to the complexity of the business environment.

The only constant within any organization is change. Through the es-

tablishment of Enterprise Architecture, organizations can begin to understand the context of that change and the impact of sustainable change. Once defined, your Enterprise Architecture gives you a roadmap to your business goals and technology becomes an enabler. Through the use of lead-

ing edge technologies such as SOA, BPM and MDA, your IT investment can help realize and achieve your business vision.

For more information please contact us at info@visumpoint.com or 404.474.1813.

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